



Advertising Rates and Dimensions

The Professional How-To Barrel Racing Magazine

All ads can be linked to your web site or e-mail address.
Deadline for ads is the 15th of each month for inclusion in the next month's issue.

“The Jackpot” - Medium Ad

Dimensions: Width - 150 pixels,
Heights 110 pixels
(Approx. 1 1/2” wide x 1 1/2” tall)
Resolution - 72 dpi
Maximum File Size - 10 KB
Format - JPEG or GIF

Jackpot Medium
Sample Ad

1 Month	3 Months	6 Months	12 Months
\$30.00	\$82.00	\$160.00	\$256.00
<i>One year only \$21.33 per month!</i>			

“The Pro Rodeo” - Large Ad

Dimensions: Width - 150 pixels,
Height - 250 pixels
(Approx. 1 1/2” wide x 2 1/2” tall)
Resolution - 72 dpi
Maximum File Size - 20 KB
Format - JPEG or GIF

Pro Rodeo Large
Sample Ad

1 Month	3 Months
\$45.00	\$105.00
6 Months	12 Months
\$220.00	\$421.00
<i>One year only \$35.08 per month</i>	

“The Stud Muffin” - Medium Stallion Ad

Dimensions: Width - 180 pixels,
Height 338 - pixels
(Approx. 1 3/4” wide x 3 1/2” tall)
Resolution - 72 dpi
Maximum File Size - 30 KB
Format - JPEG or GIF

Stud Muffin Medium
Stallion Ad Sample

1 Month	3 Months
\$25.00	\$68.00
6 Months	12 Months
\$130.00	\$225.00
<i>One year only \$18.75 per month</i>	

“The Super Studly” - Large Stallion Ad

Dimensions: Width - 760 pixels,
Height - 250 pixels
(Approx. 7 3/4” wide x 2 1/2” tall)
Resolution - 72 dpi
Maximum File Size - 50 KB
Format - JPEG or GIF

1 Month	3 Months	6 Months	12 Months
\$40.00	\$97.00	\$190.00	\$345.00
<i>One year only \$28.75 per month</i>			

Super Studley Large Stallion Ad Sample

Contributor Banner Ad - For Article Contributors Only

FREE banner ad available to monthly article contributors, to be placed at the bottom of article

Dimensions: Width - 550 pixels, Height - 100 pixels

(Approx. 5 1/2” wide x 1” tall)

Resolution - 72 dpi

Maximum File Size - 30 KB

Format - JPEG or GIF

Contributor Banner Ad Sample