



# Advertising Rates and Dimensions

The Professional How-To Barrel Racing Magazine

All ads can be linked to your web site or e-mail address.  
Deadline for ads is the 15th of each month for inclusion in the next month's issue.

### “The Jackpot” - Medium Ad

Dimensions: Width - 150 pixels,  
Height 110 pixels  
(Approx. 1 1/2" wide x 1 1/2" tall)  
Resolution - 72 dpi  
Maximum File Size - 10 KB  
Format - JPEG or GIF

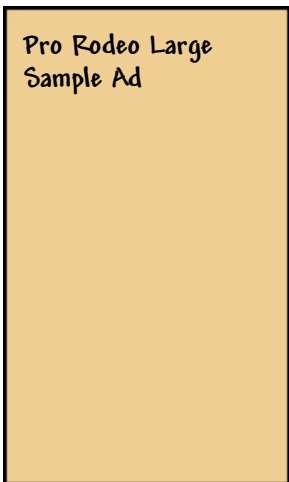


|         |          |          |           |
|---------|----------|----------|-----------|
| 1 Month | 3 Months | 6 Months | 12 Months |
| \$60.00 | \$162.00 | \$282.00 | \$420.00  |

One year saves you \$300.00!

### “The Pro Rodeo” - Large Ad

Dimensions: Width - 150 pixels,  
Height - 250 pixels  
(Approx. 1 1/2" wide x 2 1/2" tall)  
Resolution - 72 dpi  
Maximum File Size - 20 KB  
Format - JPEG or GIF

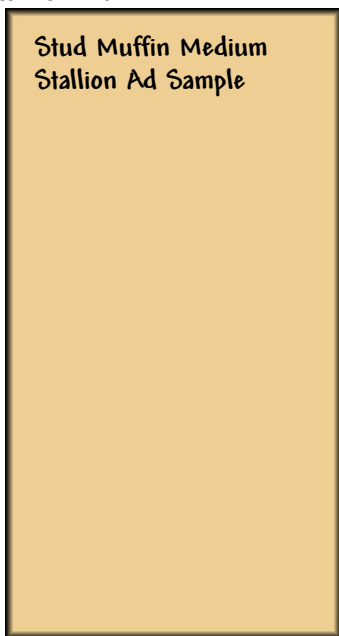


|          |           |
|----------|-----------|
| 1 Month  | 3 Months  |
| \$80.00  | \$222.00  |
| 6 Months | 12 Months |
| \$390.00 | \$624.00  |

One year save you \$336.00!

### “The Stud Muffin” - Medium Stallion Ad

Dimensions: Width - 180 pixels,  
Height 338 - pixels  
(Approx. 1 3/4" wide x 3 1/2" tall)  
Resolution - 72 dpi  
Maximum File Size - 30 KB  
Format - JPEG or GIF



|          |           |
|----------|-----------|
| 1 Month  | 3 Months  |
| \$38.00  | \$102.00  |
| 6 Months | 12 Months |
| \$174.00 | \$276.00  |

One year saves you \$300.00!

### “The Super Studly” - Large Stallion Ad

Dimensions: Width - 760 pixels,  
Height - 250 pixels  
(Approx. 7 3/4" wide x 2 1/2" tall)  
Resolution - 72 dpi  
Maximum File Size - 50 KB  
Format - JPEG or GIF

|         |          |          |           |
|---------|----------|----------|-----------|
| 1 Month | 3 Months | 6 Months | 12 Months |
| \$65.00 | \$204.00 | \$306.00 | \$480.00  |

One year saves you \$360.00!



### Contributor Banner Ad - For Article Contributors Only

**FREE** banner ad available to monthly article contributors, to be placed at the bottom of article

Dimensions: Width - 550 pixels, Height - 100 pixels  
(Approx. 5 1/2" wide x 1" tall)  
Resolution - 72 dpi  
Maximum File Size - 30 KB  
Format - JPEG or GIF

